



# Whova

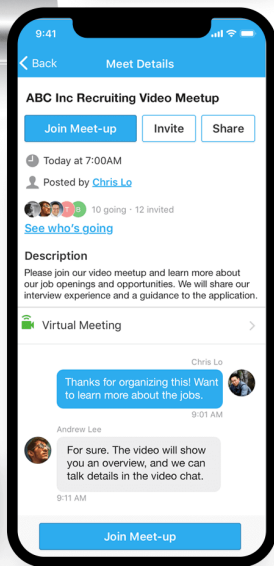
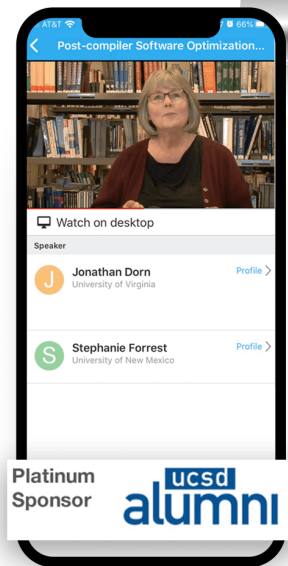
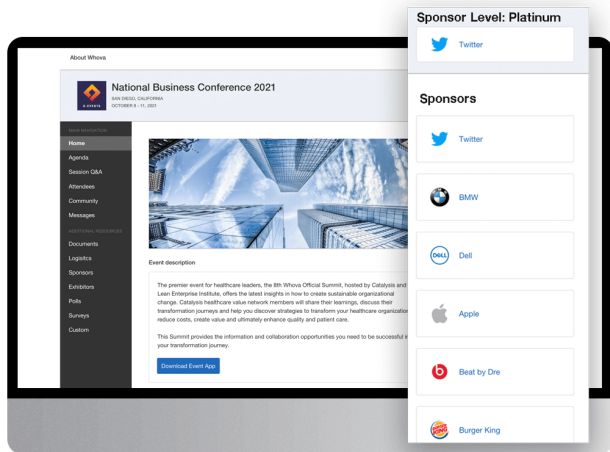


## For Virtual Event Sponsors

Maximize Exposure, Connect with Attendees, and Drive ROI

### Key Benefits for Sponsors

- Maximize brand exposure with banners on both **mobile app** and **web app**
- Start virtual meet-ups with attendees
- Engage attendees via the Community Board
- Get insight of attendees via SmartProfile
- Discover and nurture high quality leads
- Achieve high ROI with various promotional opportunities



### Maximize Exposure with Highly Adopted Apps

Broaden your competitive edge by improving your company's public image, prestige and credibility through highly visible mobile and web event apps. Exploit showcase opportunities starting from a few weeks prior to your event and connect with even more attendees online.



Sponsor Impressions

Download Rate

Love Whova

*"We were a major sponsor of the Mardi RAW conference and very much liked the app. We may **suggest it in the future to other conferences and maybe even sponsor it.**"*

Mark Vera, Director of Operations and Sales | Aqua-Tech Co

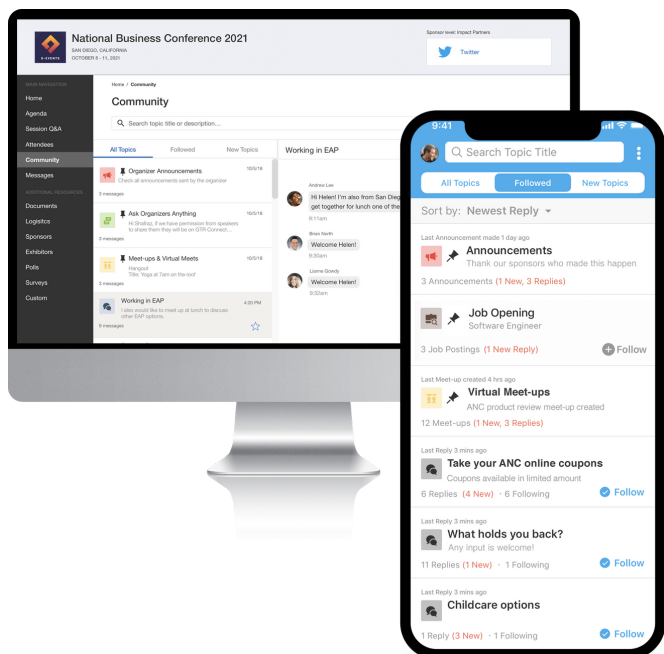
### Showcase More, Meet Leads Online Easily

**Banners in Multiple Places:** See your ad banners constantly displayed on Whova's mobile event app and web app in places that are frequently visited by attendees, including: the event home, live stream and session videos, attendee list, and more!

**Virtual Meet-ups, and more:** Engage attendees via virtual meet-ups, private in-app messaging, e-business cards exchanging, and promotional posts and product videos, all within Whova.

*"A lot of them (sponsors) commented publicly that they **reached out to more people than in-person event.** it was a **win-win!**"*

Allison Bleyler, Director of Marketing | VentureWell



## Engage Attendees and Generate More Leads

Exploit opportunities to engage with attendees in personal and organic ways through the **Event Community Board**. Post promotional offers, share product information, hold virtual meet-ups, and generate more leads.



**989**  
Bulletin Board



**3,429**  
Messages

*"As a sponsor, I found Whova to be fantastically useful. The ability to connect with conference attendees I might not have seen and to do so in a **friendly, not overly-forward manner**, was invaluable."*

Bertrand Haure, Galway Trading USA LLC

## Discover High Quality Leads

**Deep Insight into Leads:** Gain understanding of attendees' professional backgrounds and interests from breakthrough **SmartProfiles** to generate high quality business opportunities.



**3,349**

Attendees with Profiles



**16,507**

Profile Views

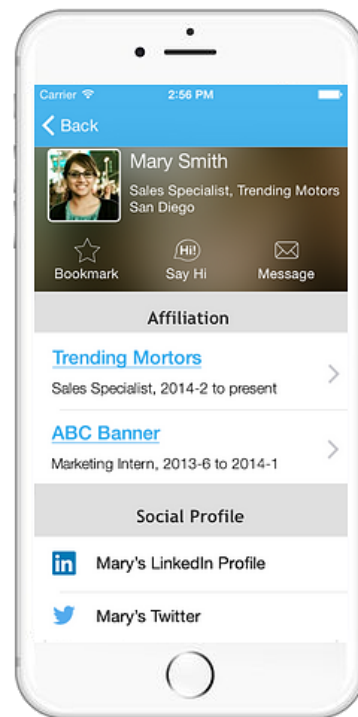


**1,008**

Lead Bookmarks

*"I found the Whova app to be practical, easy to use, and a good investment of my time. I've already had **contact with the leads** I put into the app."*

Ty Stevenson, Consultant | LEGO education



### Exposure

- Mobile/Desktop Banner Ads
- Sponsor List
- Custom Links
- Collateral Upload
- Social Media Integration

### Lead Engagement

- Attendee SmartProfiles
- Private In-app Messages
- Virtual Meet-ups / Video Chats
- Contact Exchange
- Built-in Meeting Scheduler

### Lead Generation

- Customized Promotional Offers
- Easy Lead Retrieval
- Event Community Board
- Lead Bookmarks
- Performance Metrics